

SHAILESHKUMAR J. LIMBAD

UGC- NET Qualified

(B.COM, MBA-Marketing)

Address

A 5/6,
Navratna Tower,
Opp Sardar Hospital,
Station Road, Bardoli-394601,
Dist- Surat.
Contact No: - 09727778747
Email: shailesh_limbad@yahoo.co.in



EDUCATIONAL QUALIFICATIONS

Degree	University / Collage	Year of passing	Percentage (%)
UGC- NET (Management)		June- 2013	
UGC- NET (Management)		June- 2012	
M.B.A (Marketing)	VNSGU, (SRIMCA, Gopal Vidyanagar)	April-2009	65.02
B.COM	VNSGU, (P.R.B. Arts & P.G.R. Commerce collage, Bardoli)	April-2007	60.67
12th (Comm.)	G.H.S.E.B. (M.B. Vamdot high school, Bardoli)	March-2004	67.50
10th	G.S.E.B. (M.B. Vamdot high school, Bardoli)	March-2002	78.57

OTHER QUALIFICATIONS

I have cleared **CCC** [Course on Computer Concepts] exam in June 2012 for computer proficiency certified by DOEACC Society.

EXEPERIENCE:-

- I have been working as an **ASSISTANT PROFESSOR** in “Shree J.D.G. Commerce collage and Shree S.A.S. Collage of Management” situated at Varachha, Surat since 15th June 2012.
- I have worked as an **ADHOC LECTURER** in “Shree J.D.G. Commerce collage and Shree S.A.S. Collage of Management” situated at Varachha, Surat for 2 years [15th June 2010- 14th June 2012].
- I have worked as an Associate Health Assured Manager in ICICI Prudential Life Insurance Company Ltd. for more than 1 year.

SUBJECT TAKEN:-

Service Management, Marketing Management, Organizational Behavior, Financial Accounting, Human Resource Management

RESEARCH PAPERS PUBLISHED:-

1. Published research paper on "Measuring satisfaction of banks customers" in journal "Managing excellence for emerging global paradigm" in international conference held at "CH institute of management and commerce, Indore" ISSN 1941-9414. (Co-authorship)
2. Published research paper on "Measuring service quality performance of hero honda's workshop" in "Apotheosis- Tirpude's national journal of business research" ISSN 2249-1589.
3. Published research paper on "Measuring customer satisfaction of HDFC & ICICI bank" in the book "interdisciplinary research in commerce and management" ISBN: 978-93-82037-19-4.
4. Published research paper on "Study of women's buying behavior as regards cosmetics in Surat region, India" in "SIU Journal of management- Thailand" ISSN 2229-0044.
5. Published research paper on "Measuring Customer Satisfaction Of Mc Donald's Fast Food Resturant" "International Journal of Management, IT and Engineering" ISSN: 2249-0558. (Co-authorship)
6. Published research paper on "Study the customers' perception towards banking services: A research report on Indian public sector banks" in the journal of "ACTA UNIVERSITATIS DANUBIUS", ISSN: 2067-340X, Volume 9, No-5, PP. 16-27.

CONCEPTUAL PAPERS PUBLISHED:-

1. Published research paper on "The application of classical conditioning theory in advertisements" in "International journal of marketing and technology" ISSN 2249-1058.
2. Presented and published research paper on "The study on comparative advertisements in Indian commercial market" in the journal of "The journal of management and co-operation" in national conference held at NICM, Gandhinager, Volume-2, ISSN 2249-2275.
3. Presented and Published research paper on "A study on product placement: With reference to bollywood movies released in the year 2012" in "PROTSAHAN- A journal to encourage young researchers, of R.B. Institute of management studies, -ISSN: 2321-869X, Vol-1, No-1, PP.- 57-62

SEMINARS & WORKSHOPS:-

- Participated in "One week programme on preparing research proposal and capacity building in curriculum development" during 1st to 6th May 2013, organized by KCG (Knowledge Consortium of Gujarat), Department of education, government of Gujarat.

- Participated in Faculty Development Program on ‘Statistical Analysis using SPSS’ on 4-5th Feb 2012.
- Attending a Swarnim Gujarat seminar on “Gyan Shakti, Yuva Shakti and Development” held on 21st April 2011 at surat.

OTHER ACADEMIC ACHIEVEMENTS AND ACTIVITIES

- Appointed and work as a paper setter and examiner for the subject of Tally-1 of B.Com [Computer Application] 4th semester as the syllabus of UTU, Bardoli-surat.
- In-charge of the time table committee in the collage.
- In-charge of the cultural committee in the collage.
- In-charge of the sports committee in the collage.
- Active member of the “khel-kud-vyayam dhara and natya dhara as the program of SAPTDHARA as the program of university and government of Gujarat.

PERSONAL INFORMATION

Date of Birth : 21-05-1987
Father name : Jayshukhbhai Limbad
Mother name : Jyotsanaben Limbad
Gender : Male
Religion : Hindu
Nationality : Indian
Marital Status : Married
Languages Known : Hindi, English, and Gujarati (m/t).