

NAME: Rakesh T. Patel

B.B.A. (Marketing)

M.B.A. (Marketing)

Carrier Objective:

“To build a successive career by contributing in the development of organization as well as myself by improving skills, abilities and knowledge for the same for the mutual benefit of the organization and personal objectives.”

Educational Qualification:			
DEGREE	UNIVERSITY/INSTITUTE	YEAR	CLASS
NET-2012(JUNE)	UGC	2012	Cleared
PGDRM	VNSGU	2011	Pass Class
MBA (Marketing)	VNSGU	2010	Second Class
B.B.A.(Marketing)	VNSGU	2008	First Class
12 th (Commerce)	GSHEB	2005	Distinction
10 th	GSEB	2003	First Class

Current Work Experience
<p>1. Organization: Shree J.D.G. Commerce College & Shree S.A.S. College of Management, Varachha. Post: Assistant Professor Time Duration: 1st July 2013 to Till Date.</p>

Academic Achievements
<ul style="list-style-type: none">• I have done Paper Presentation on Retail Banking at Department of Commerce and Business Administration, Saurashtra University, Rajkot.• I have cleared SCOPE test with CEF/ALTE Level: B2/3.

Past Work Experience
<p>1. Organization: Prof. V. B. Shah Institute of Management, Amroli. Post: Adhoc Lecturer Time Duration: One academic year.</p> <p>2. Organization: Indiamart Intrmesh Ltd. (Adajan Branch) Post: Assistant Manager Time Duration: 19th Feb, 2011 to 5th July, 2011.</p> <p>3. Organization: HDFC BANK (Katargam Branch) Post: Sales Officer Time Duration: 10th April, 2010 to 26th Oct. 2010.</p>

Winter Training:

1.M.B.A.:

Topic: “Factors Influencing The Buying Preference Of The Consumer Towards Online Shopping In Surat City.”

2.B.B.A.:

Topic: “Awareness of Mutual Fund Among LIC Agents in Surat City.”

Firm Name: N.J. India Invest

Summer Training

1.M.B.A.:

Topic: “Eco-Friendly Textile System”

Firm Name: Maruti Textiles Pvt.Ltd, Pandesara

2.B.B.A.:

Firm Name: “Sunrise Stationary Manufacturing Ltd.”, Udhana.

Academic Project work

I have contributed as a Team Member in the survey for Surat Mapping done by Tata Tele Services Ltd. in Surat City.

Computer Skills:

- Ms Office:-2003-2007, Internet Surfing.

Personal Skills:

- Pro-active, Quick Learner, Self-Starter, Team Player.
- I am very Time Punctual.

Extra Curricular Activities

- Got **2nd Place** in **Add-made Show** in M.B.A. (SEM-IV).
- Got **1st Price** in **Group Garba competition** in M.B.A. (SEM-III).
- Participated in **Management Event** in ZEAL-2007 in S.Y.B.B.A.

Personal Details

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Ved Road,
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Date of Birth: 4th April,1988

Gender: Male

Nationality: Indian

Hobbies: Music, Cricket, Surfing

Languages Known: Gujarati, English, Hindi.

Place: Surat

(Rakesh T. Patel)